



LIMITED TIME OFFER

OFFICE SUPPLY END USER

**EARN UP TO 2 FREE FRACTION PACK CASES
OR 4 FREE PRE-PACK BAGS!**

Offer valid September 2, 2019-November 29, 2019



Choose the products that work for you.

RETAIL PACKAGING IS IDEAL FOR USE IN TRADITIONAL AUTOMATIC DRIP BREWERS

SKU	Description	Roast	Pack Size
2550060513	Lantern Glow®	Light	6/12oz bags
2550060514	Pioneer Blend	Medium	6/12oz bags
2550060515	Trailblazer	Medium Dark	6/12oz bags
2550060516	Black Gold	Dark	6/12oz bags



For every 4 retail pre-pack bags purchased, 2 will be rebated (up to 4 bags) by mail (not to exceed \$40)

CONVENIENT, PRE-MEASURED FRACTION PACKS ARE IDEAL FOR USE IN COMMERCIAL BREWERS

SKU	Description	Roast	Pack Size
2550021510	Lantern Glow®	Light	24/2.5oz fraction packs
2550021511	Pioneer Blend	Medium	24/2.5oz fraction packs
2550021512	Black Gold	Dark	24/2.5oz fraction packs
2550021513	Pioneer Blend Decaf	Medium	24/2.5oz fraction packs



For every 2 cases of 1850® Coffee fraction packs purchased, 1 case will be rebated (up to 2 cases) by mail (not to exceed \$110)

How to Claim Your Rebate

- Between 09/02/2019 and 11/29/2019, purchase EITHER individual retail pre-pack bagged 1850 Coffee or full cases of 1850 Coffee fraction packs. For retail bagged coffee, 2 bags will be rebated (up to 4 bags) for every 4 bags purchased. For fraction pack 1850 Coffee, 1 case will be rebated (up to 2 cases) for every 2 cases purchased. Submit this form to receive a maximum rebate by mail of \$40 for individual retail bagged coffee or \$110 for cases of fraction pack coffee.
- Legibly complete the entire certificate, indicating cases purchased. Mail completed certificate and proof(s) of purchase, with products clearly identified. Only copies of supplier invoice(s) or velocity reports, which include date and product information, are acceptable proof(s) of purchase.

- Mail all materials by 12/31/2019 to:
Smucker Away From Home Rebate #403
c/o VP Demand Creation Services
P.O. Box 552
Traverse City, MI 49685-0552
Or, access this rebate through Rapid Rebate (www.rapidrebate.net) and upload your proof of purchase.

- Rebate submissions must be postmarked by 12/31/2019 and received by 01/15/2020.
- This offer may only be redeemed by office managers with a business address.
- This offer is limited to one rebate (up to either \$40 for individual retail bag coffee or \$110 for fraction pack case coffee) per address.
- If you have any questions regarding this offer, please call 1-855-423-8372 or email redemptionservices@vpdcs.com.
- ELIGIBLE CUSTOMERS: office managers, coffee buyers, facilities managers at office or B&I locations.
- INELIGIBLE CUSTOMERS: Bid, contract business, national accounts and affiliated franchise groups (due to other Smucker Away From Home programs in which they may already participate).

Please Mail My Rebate To:	
Contact Name:	Contact Signature:
By signing this document, I represent that all information provided is true and accurate.	
Business Name:	Business Address:
City:	State, Zip:
(Area Code) Telephone #:	Email Address:

NOTE: The J.M. Smucker Company will mail your rebate directly to you. DO NOT deduct from invoice(s). Allow 8 weeks for rebate processing. By submitting for this rebate, you are opting in for future communications by Smucker. All the information you give us will be kept private and will not be sold to any other company. Offer expressly excludes (1) Payment to third party agents; and (2) Payment for taxes, fees or any amount other than purchase price of eligible cases shown on invoice. Offer good only in the United States and is not good in conjunction with any other Smucker Away From Home rebate or offer, including but not limited to comparable/identical offers that are offered on the Internet. Reproductions, sale, trade or purchase of a certificate or proof of purchase is prohibited. The J.M. Smucker Company reserves the right to refuse any or all payments if violations of rebate offer requirements occur. Offer rights may not be assigned or transferred.

Learn more about 1850 Coffee at
www.smuckerawayfromhome.com/brands/1850



Good memories
in the making.™

S.F. 1850 CA.
THE
FOLGER
COFFEE CO.™

Adventure awaits - blaze your trail. Adventure awaits - blaze your trail. Adventure awaits - blaze your trail. Adventure awaits - blaze your trail.



**BOLDLY CRAFTED FOR
A TIMELESS TASTE**

INSPIRED BY RICH HERITAGE AND CRAFTSMANSHIP

1850® by **Folgers**® delivers a bold, smooth lineup of fire-roasted, steel-cut coffees to delight and inspire that distinguished coffee consumer.

Carefully Crafted

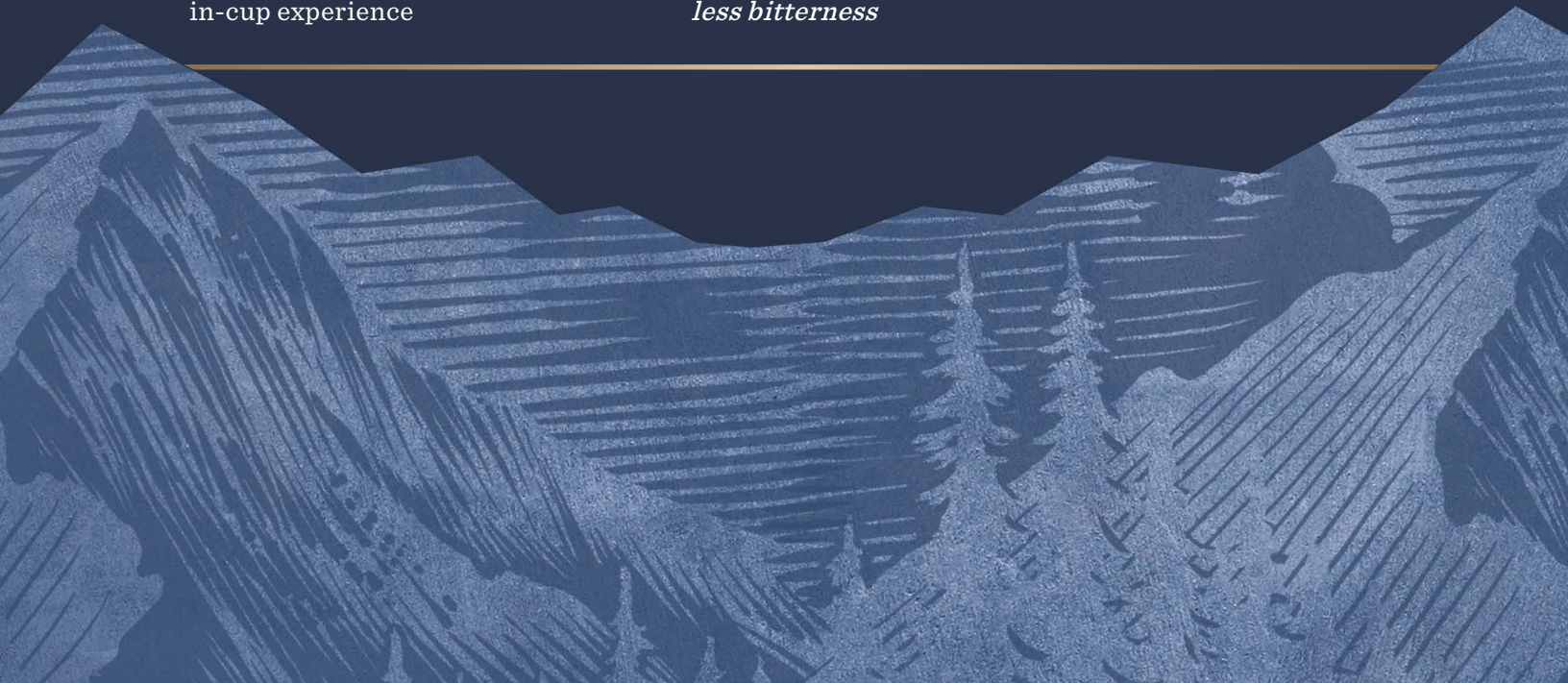
Combines the benefits of *100% Arabica Coffee* beans for a bolder more flavorful in-cup experience

Fire-Roasted



Creates more evenly roasted beans to deliver a consistent and *distinct flavor with less bitterness*

Steel-Cut

Results in a precise particle size for *a more consistent brewing experience*



Proven to satisfy consumers like yours:

-  Highly appealing to consumers, especially millennials¹
-  Consumers rate **1850** as better tasting than other coffee brands²

What people are saying

“I like the unique taste of it. It’s like no other coffee I’ve ever had—it is very smooth. It’s pure wonderfulness to me.” - 1850 IHUT Study Participant³

“The coffee is so high quality and great tasting! In love with it!” - Jane_az_20844134 (AZ) BazaarVoice customer review

¹Nielsen 1850 Bases Snapshot, March 2017

²Nielsen 1850 Bases #140282, November 2017. RTD Availability limited to Select Customers

³1850 IHUT Participant - AFH, March 2018

AVAILABLE IN FORMATS THAT SUPPORT YOUR OPERATIONAL NEEDS.

All 1850® Coffee Roasts are made with a smooth blend of fire-roasted, steel-cut 100% Arabica beans using time-honored roasting and grinding techniques for timeless taste. **Lantern Glow**®, Pioneer Blend and Black Gold are available in 2.5-oz. and 5-oz. fraction packs and 9-oz. urn packs.

			
LANTERN GLOW®	PIONEER BLEND	PIONEER BLEND DECAF	BLACK GOLD
Crisp with bright citrus undertones. Its unique complexity, body, and smooth flavor help illuminate the morning and brighten the day.	Balanced with hints of roasted nut flavor notes. Its unique complexity, body, and strength are crafted for modern-day trailblazers who dare to discover new territory.	The same bold, yet balanced blend of roasted nut flavors as regular Pioneer Blend, but without the caffeine for steadfast journeys all day long.	Offers notes of sweet dark cocoa. Strike gold with the unique complexity, strength, and smooth flavor of this full-bodied coffee.
MILD	MEDIUM	MEDIUM	DARK
Lemongrass Jasmine Tea Top Notes Sweet, Lemony Undertones	Bold, Balanced Hints of Roasted Nuts	Bold, Balanced Hints of Roasted Nuts	Balanced with Chocolatey Notes and Sweetness
Bold Smooth Crisp Clean	Bold Smooth Rich, Pure Flavor Balanced	Bold Smooth Rich, Pure Flavor Balanced	Bold Smooth Dark Chocolate Heavy

Merchandising Support

Show your customers you offer the coffee that fuels their adventures with bold and distinctive 1850 merchandising graphics.

- Kits to support 5-ft. and 3-ft. coffee bars available
- Multiple design and copy options available
- Additional items available to support your operation



Cup Program

Bolster your coffee execution and drive consumption with a branded cup.

- Custom branded cups are the perfect finishing touch to your cup-for-sale program
- High-quality double-walled paper cups for hot beverages. Available in 8-, 12-, 16-, and 20-oz. sizes with lids
- Custom plastic cups for iced beverages. Available in 12-, 16-, and 20-oz. sizes with lids





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PRODUCT DETAILS

Item	Pack Size	Case Count	Item Description	Format
FOL21510	2.5 OZ.	24 CT.	FOLGERS 1850 2.5-OZ. FRAC LANTERN GLOW	FRACTION PACK
SMU21511	2.5 OZ.	24 CT.	FOLGERS 1850 2.5-OZ. FRAC PIONEER BLEND	FRACTION PACK
SMU21512	2.5 OZ.	24 CT.	FOLGERS 1850 2.5-OZ. FRAC BLACK GOLD	FRACTION PACK
FOL21513	2.5 OZ.	24 CT.	FOLGERS 1850 2.5-OZ. FRAC PIONEER BLEND DECAF	FRACTION PACK
FOL2150	2.5 OZ.	24 CT.	FOLGERS 1850 2.5-OZ. FRAC LANTERN GLOW LIGHT	FRACTION PACK

**For more information about 1850® Coffee,
contact your Garvey's sales representative.**

J.M. Folger