

Studies Show Paper Towels Have the Upper Hand on Drying.



HYGIENE

From a hygiene viewpoint, **paper towels are superior to electric air dryers** and paper towels can dry hands efficiently, **remove bacteria effectively** and cause **less contamination** of the washroom environment. **Paper towels should be recommended** in locations where **hygiene is paramount**, such as hospitals and clinics.¹



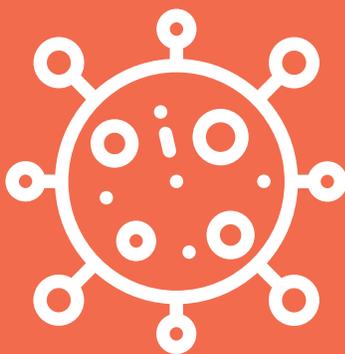
CONSUMER PREFERENCE

Consumers prefer **automated paper towel systems** over air dryers **2.5 to 1**.²



WHO Approved

Paper towels are the recommended hand drying method of the **World Health Organization (WHO)**.³



SPREADING GERMS

The inner surfaces of Jet Air Dryers harbor up to **48 times more bacteria** than a toilet seat.³

When drying your hands with a Jet Air Dryer, water droplets that could contain bacteria and viruses are expelled into the air, **travelling as far as 6.5 feet** and **lingering in the air for up to 15 minutes**.³

Sources:

1 Huang, C., Ma, W., & S Tack, S., August 2012. "The hygienic efficacy of different hand-drying methods: a review of the evidence." Mayo Clinic Proceedings, 87(8), 791-798. Doi:10.1016/J. Mayo cp. 2012.02.019

2 GP PRO Proprietary Research: CPT-18-1829

3 Scott Brand, "The disgusting truth about Jet Air Dryers" infographic

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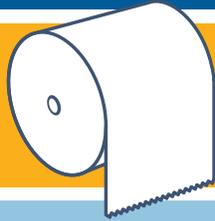
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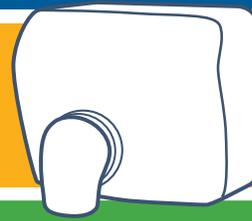
Let's SPREAD some FACTS to help stop the SPREAD of GERMS

Paper Towels

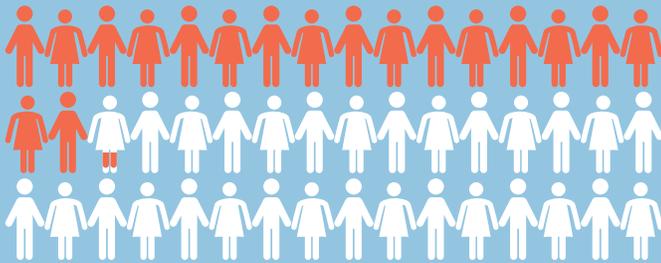


VS.

Hand Air Dryers



Of the **48 million** foodborne illnesses, **40%** are traceable to hand hygiene.



Source: Foodborne Illness Acquired in the United States—Major Pathogens, <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3375761/>

That's an economic impact of nearly

\$15 Billion



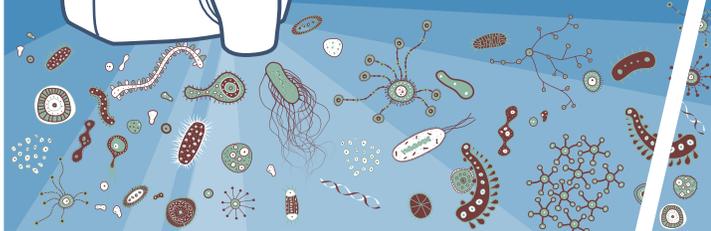
Source: <https://www.cdc.gov/foodsafety/cdc-and-food-safety.html>

According to the Centers for Disease Control, **hand hygiene is one of the most important steps we can take to avoid spreading germs.**

Source: <https://www.cdc.gov/handwashing/when-how-handwashing.html>

You washed your hands, but how did you dry them?

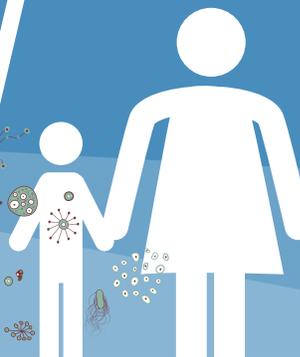
Jet air dryers and warm air dryers spread over **1,200X more germs** than paper towels!



Source: Journal of Applied Microbiology, Jan 2016 <http://onlinelibrary.wiley.com/doi/10.1111/jam.13014/full>

Where do these germs spread?

~70% of the germs are spread around 4 feet above the ground, or the height of a small child.



Source: Journal of Applied Microbiology, Jan 2016 <http://onlinelibrary.wiley.com/doi/10.1111/jam.13014/full>

How should you dry your hands? We'll let the numbers do the talking...

Jet Air dryers **INCREASE** the microbiological counts on hands by:

+42% on finger pads
+15% on palms

Source: University of Westminster, Oct 2010, <http://europeantissue.com/wp-content/uploads/WU-Study-2010-Report.pdf>

Warm Air dryers **INCREASE** the microbiological counts on hands by:

+194% on finger pads
+254% on palms

Paper Towels **DECREASE** the microbiological counts on hands by:

-76% on finger pads
-77% on palms

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